



Outset Hormones Personalized is our premier, all-inclusive patient membership offering.

The program combines clinically-proven hormone optimization and supportive supplementation, with expert lead nutrition and exercise coaching.

Outset Hormones Personalized provides the strongest foundation for lifestyle enhancement and healthy aging.



Outset Hormones Personalized Program Overview

Training and Mentoring

The first step in joining Outset Health and adding the Outset Hormones Personalized membership program to your practice is training and certification.

Outset Health provides best-in-class didactic and clinical training on all modalities of hormone administration, advanced hormones usage and complimentary supplementation to ensure your practice is well-equipped to fill these patient needs.

Our training is built and taught by industry leaders with over 40 years' applied experience in hormone optimization and age management.

We offer monthly training at locations across the US and in-practice. After training, we provide highly trained physician mentors to help with your initial patients or consult on especially difficult cases.

We are simply a phone call or email away to help you.

Practice Set-Up and Staff Training

After training, our team arrives at your practice for program setup. Our goals and methods are designed to ensure minimal impact on your current practice.

All Outset healthy aging programs use our web-based practice management system to ensure ease of use, shared data repository, process automation, full biomarker capture and concierge service to your patients. The Provider Portal is built in Salesforce, allowing best-in-class lead management and concierge patient handling.

Our providers have unlimited access to the easy-to-use tools located in the Outset Provider Portal:

- **Outset Dosing Tool** – exclusive & fully-integrated patient dosing system
- **Outset E-Rx** – prescription verification program
- **Outset Communicate** – HIPAA secure messaging
- **Outset Transcribe** – dictation and transcription system



Patient Experience Concierge Service

The Outset Patient Experience Team is an extension to your already-busy practice. We handle 100% of the patient outreach and program explanations, allowing your office staff to focus on your existing practice. All our physical materials and marketing campaigns direct interested parties back to our knowledgeable Patient Experience Specialists, who are skilled in identifying a patient's symptoms and goals while properly explaining how the program can help.

Next, Outset fully coordinates and implements quarterly Patient Seminars at your practice or a local hotel. These presentations, in a more intimate environment, speak directly to interested patients providing them with essential education they need to help them make an informed decision about their health and aging goals.

Once a patient is enrolled in the Outset Hormones Personalized Program, our team will handle all patient scheduling, reminders, and follow-ups at a concierge level. From intake and consent forms to initial labs and post treatment follow-up, Outset takes the concierge patient communication work off your practice and staff so they can continue to focus on what they already do so well.

Follow-Up Provider Care

To maximize patient compliance, you will consult with the patient quarterly (for at least the first year), either in-office or via Outset Communicate. After the patient's hormones are optimized and their health goals are met, we move them to an ongoing continuity program. In this phase, bi-annual follow-ups are recommended.

Once you become part of the Outset family, we provide ongoing education and assistance to assist you in providing the highest quality care and service to your patients.



Health Coaching

After your initial consultation with the patient, your dedicated Health Coach will reach out to build a personalized plan to include fitness, nutrition, and supplementation.

Each patient will have weekly one-on-one education, training, and support. This helps to increase patient accountability, further educates your patients, providing optimal patient outcomes and program satisfaction. We also offer patients Outset Coach, a best-in-class mobile app delivering patient-specific fitness plans, videos, nutrition, and accountability.

The Outset Hormones Personalized program also includes core supplements are Health and Hormone Supportive, delivered in industry-unique daily packets and are directly shipped to your patients by Outset with a 90-day supply. All these features combine to ensure best-in-class patient compliance and outcomes.

As a result, patient retention will increase, ultimately increasing your bottom-line profit.